



In the Loop Realty Newsletter

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TOP O' THE MORNIN' TO YA!!!!

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HAPPY ST. PATTY'S DAY-



On St. Patty's Day everyone is Irish, as the saying goes. For those blessed to have been to Ireland you know why the primary color depicting everything Irish is green. And, if you mingled with the Irish in their land you know they are very happy and near carefree people. And, that pot of gold above is what the Irish see as their lives. Hey, not a bad idea, don't you think?

THE SPIN DOCTOR!

The stock market has seen a serious drop below 7,000 and it was suppose to be the mark of death to all things economic according to some pundit. Well, it went up and ironically it went up after the Asian markets went up. I guess it's *follow the leader*. Let me tell you that this was a good sign. A VERY GOOD SIGN!! It means that investors throughout the world are waiting to get

back into the market. And they jumped in with both feet at the beginning of so far this month. It also tells us that they still have their money and are willing to re-invest. The money isn't gone; it's just been hidden by the wary investors. Those monies will re-surface several more times as the various segments of the global economy come to grips with the blight of each of their nations.

The British PM, Gordon Brown spoke to the US Congress and focused heavily on protectionism, as he termed it. While, in non-political correctness form, it is 'isolationism', a term of the '60's when the US was dealing with intervention in world conflicts and the nuclear arms race. We now have a nuclear economic situation. The SPIN DOCTOR says, "Don't worry about this." Our government is looking to produce goods and services and populate the employment ranks within the US. There is serious talk about impeding imports via tariffs and / or

quotas. This is 'protectionism'. It is the US worrying about ourselves first and foremost and the rest of the world should fend for themselves. That PM Brown, emphasized this so obviously in his speech means that Britain and Europe still recognize the US as the economic leader and prime supporter of the free world. That's a good thing. We still are the driving force in the world. This means that all of these countries will seek to appease our needs in order to stay in the loop and receive, if nothing else, the strength we still have. This will bring about a hastening of the recovery. By virtue of European & Asian banks seeking bail outs from their governments is creating a parity of our economic position with there's. It means we can't be left behind especially when we're taking the first steps of recovery. It started in the US and we will benefit by the earlier recovery over the other countries.

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HOUSING MARKET-

The housing market will be fine. Don't fret the continually drop in demand and prices because right now it is just selling very well for mainstream media. In the 1930's during the depression, American's knew there was little money and jobs but they didn't know the 'why's and wherefors' so they didn't have the same stress; and, they didn't have the enormous credit debt we have today. Roosevelt came with the new deal and created work and gave hope. The government invested into projects of physical improvements of much of our infra-structure. But the recovery didn't come until the year after all was spent to enliven the US. Based on inflation Roosevelt invested \$22 trillion to bring about the recovery.

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Thus far, it appears that the US today will commit about \$3 trillion +/- . So, we're not as bad off as many would have you think.

FLORIDA AND ARIZONA- Well, the good news is that there are spiraling sales of housing in both these states. It appears that the buying market which has been sitting this out in the wings for the past year and change is finally realized that the bottom is near. You see it doesn't have to be the bottom because that's when the sale prices start to skyrocket once again. You need to get into the real estate investment market just before it bottoms out. Now, interesting, I assure you that no real estate guru truly knows when that is. So, you begin hearing clarifying words such as, 'soon,' , 'near future' , 'on the cusp' and the like.

Well, the buying market is apparently realizing that at the present prices there will be a dramatic upswing in the next couple of years. Remember, real estate isn't a short term investment. It's a good 5—8 years. This investment time will bring substantial profits in the next 2—3 years and the purchases then will see a substantial profit in the 3 to 5 years past that. You see, it had and has to happen.

The only caveat we have to this impending upswing is that 'buyers beware'. Beware of any borrowing that is promising short term advantages only. Beware of real estate sales people 'puffing' the incredible opportunity of owning this 'one of a kind' [the second most over used term next to 'luxury housing']. Don't fall prey to this is the 'last one' or it 'won't last long'. So what!!!! Believe me there's always another property in which you will be just as happy. Remember, you're the 'money' buyer and there ain't no seller without you! So, negotiate and keep an open mind.

This euphoric condition will permeate New Jersey and the other states for the most part. Wherever unemployment is bad the turn around will take longer. Everyone's woes are passed around and the doom and gloom mentality sets in. Hence, the problem with main stream media. That's why rarely do you see positive news because the macabre and the horrors of life seem to be more attractive to the American public. And, there seems to be some unholy alliance between politicians and the media. Possibly, politicians have to make things appear bad so they can get their names on bills proving they are the 'saviors' .

A POSITIVE TWIST- Now, here are some examples of positive news. Unemployment is at an all time high for February or 8.1 % and over 10% in Michigan. Wow!!! How's this for understanding that stat? 92% of American's have jobs. In school that was an A minimally an A-. Retail sales were down about 3% in January and February. But if you took the gas sales out of the calculations Retail Sales were up about 3%. Electronics, household goods, food and clothing were all up, but the media told us the *dismal retail sales figures for the months*. Why, because it sounds better and everyone frets about bad things and want to know if it's getting any worse. When all is well in the US the public just goes about its business enjoying each day.

The stock market has rebounded this second week of March and reflected 4 consecutive days of upswing. This is based on the financial stocks mostly and when they are positive, the economy seems better for businesses. It is getting better and Europe and Asia are not on the upswing.

Housing will begin rebounding slowly in the 3rd quarter. **Watch!!**

INTERESTING FACTS-

Did You Know?

If you're 1 in a million in China there are 1,300 just like you.

China will soon be the #1 English speaking country.

25% of India's population with the highest IQ/s is greater than the population of the US.

OR

India has more honors kids than the US has kids.

The top 10 in-demand jobs in 2010 didn't exist in 2004.

1 in 4 workers has been with their current employer less than a year & 1 in 2 for less than 5 years.

1 in 8 couples married last year in the US met online.

There are 31 billion searches on Google each month which is up from 2.7 billion in 2006

The total text messages sent every day exceeds the population of the planet while it took 38 years for radio to reach an audience of 50 million, TV 13 years & internet 4 years, iPod 3 years & Facebook 2 years

There are about 540,000 words in the English language - 5X as many when Shakespeare lived.

Technical info doubles about every 2 years, which means students beginning a 4 year technical degree will have the info from their first year outdated in their third year of study

And, by 2049 a \$1,000 computer will exceed the computational capabilities of the entire human species.

THESE ARE EXPONENTIAL TIMES!!!!